

**City of Battle Lake
Economic Development Authority
Thursday, July 17, 2024**

The Battle Lake Economic Development Authority met in regular session on Tuesday, July 17, 2024, at 7:00 a.m. with Rich Bullard, Sean Belmont, Randy Dorn, Rob Nudell, Steve Young, and Majorie Quammen present. Absent was Josie Thomopoulos. Also, present were Val Martin, Clerk/Treasurer/EDA Director/Zoning Officer, Reba Gilliland representing the Battle Lake Arts Advisory Committee, Sharon Casey representing the Lakes Area Community Center, and Steve Henning, AMS Digital Productions.

Young made a motion to approve the agenda. Nudell seconded. MCU
Nudell made a motion to approve the minutes as presented. Bullard seconded. MCU
Belmont made a motion to approve the financials. Dorn seconded. MCU

Visitors – Steve Henning – AMS Digital Productions – Discussion on the Proposal for Videos

- **Video Themes**
 - Why visit here
 - Why move here
 - What we have – showcase of our amenities
- **Some ideas to be included**
 - The people/comradery/supportive
 - Progressive Community
 - The Serenity
 - Otter Tail County has over 1000 lakes
 - You could live here
 - Medical clinic/chiropractic service/pharmacy/dentist/first responders
 - Aerial of some of the businesses that haven't been included in the past
 - Vet Clinic
 - Pet daycare, grooming, & training
 - Pickleball and other amenities?
 - Glendalough with new amenities
 - There might be some drone shots from members of the sporting club from the winter ice fishing derby that could be included.
 - August 28th school open house
 - Hatchery Row ribbon cutting
 - Wenonga Day events
- Steve asked for suggestions of people to interview that would work with the themes:
 - Rich Bullard
 - Rikka Brandon
 - Sean Belmont
 - NBL members – especially Gary and Karalyn Harrington
 - Jackson Everts
 - Pat and Brenda Kava
 - Lisa Frank
 - Sara Boyum
 - Focus on remote workers and Wi-Fi access

Other Updates/Discussion:

- Sharon Casey reported that a Health and Safety Block Party is in the planning stages with Lake Region, fire and rescue, etc.
- Hatchery Row Ribbon Cutting – Friday, July 26th at 3:00 p.m.
- Next meeting – August 20, 2024, at 7 a.m.

Adjourn at 8:08 a.m.