



Battle Lake Economic Development Authority **Ongoing Goals and Priorities**

Goals

1. Complete Hatchery Row Redevelopment.
2. Foster the relationship with area townships for economic development growth – invite members of Everts and Clitherall Townships to participate in EDA meetings by sending email packets and inviting them to attend meetings.
3. Continue Business, Retention and Expansion Process
 - Continued communication with Network Battle Lake – work with them on projects as needed.
 - Continued communication with Lakes Area Community Center Board.
 - Business communication – hold an annual breakfast & business appreciation meeting in February 2022 and follow -up with a newspaper article detailing the work of the EDA.
 - On-going BR&E Site visits will be done in the fall.
4. Continue work on a group advertising & marketing campaign.
5. Update the EDA brochure with information on the EDA and what can be offered to assist businesses.
6. Assist businesses with staffing needs by working with Otter Tail County's job opening portal.

Ongoing Priorities

1. Keep an inventory of available commercial property on City's website by including a link to area realtors.
2. Reach out to prospective business when members have heard of possible interest out in the community.
3. Identify business gaps in the community and seek prospective business owners.
4. Broadband – continue to work with the County on options and reach out to internet suppliers to hear about future projects and priorities.
5. Housing – work on both single family and multifamily options including new locations to expand housing. Look at public/private partnerships for development.
6. Support the school.
7. Parking – educating the businesses and public on availability – keep a map in the Battle Lake brochure.
8. On-going training for businesses owners.
9. Continue the working relationship with surrounding communities, employers, and partners - i.e., Tri-City Living, Otter Tail Tourism, Otter Tail County Community Development Agency and Live Wide Open.
10. Create a business collaboration group to meet monthly.
11. Continue to assist the Lakes Area Community Center with their transition to Hatchery Row.

“The mission of the Battle Lake Economic Development Authority is to promote diverse Economic Development and enhance quality of life through the retention and growth of business, industry & services in the Battle Lake area.”