

**City of Battle Lake
Economic Development Authority
Tuesday, May 4, 2017**

The Battle Lake Economic Development Authority met in regular session on Thursday, May 4, 2017. President Randy Dorn called the meeting to order at 7:00 a.m. with Commissioners Jeff Drake, Leigh Shebeck, Don Maslow, Gene Kelm, Sara Boyum and Milt Paulson present. Also present was Val Martin, Clerk/Treasurer/EDA Director/Zoning Officer.

Drake made a motion to approve the agenda. Shebeck seconded. MCU Paulson moved to approve the minutes from the last meeting. Maslow seconded. MCU Maslow moved to approve the financials as presented. Boyum seconded. MCU

Updates:

- Tri-City Living minutes were reviewed. The annual meeting is tonight at 5:00 p.m. at Thumper Pond with speaker, Ben Winchester.
- A group of interested community members, EDA and council representatives met on April 25, 2017 to do some “brainstorming” regarding the property known as “Hatchery Row.”
- The Business Retention and Expansion committee met on April 19, 2017. The group worked on a list of potential volunteers and the list of interview questions for the businesses. The next meeting will be in May and will include a practice interview session with the bank and Dairy Queen.
- Boyum reported that she had checked into the possibility of advertising restaurant openings through the MN State system to prospective employees. She found there is a system available but it is not really used and may not provide positive results.
- Council minutes and agendas were reviewed.

In other discussion – the commissioners talked about parking and how to advertise what is available. Martin stated that she plans to work on a map showing available parking along with additional amenities in town such as parks. An idea of a possible kiosk that includes a map and a spot to put advertising flyers and brochures was suggested. Three locations were discussed – art alley, the parking lot by the community center and Halverson Park. This might be a good project to use our advertising budget on. Martin will look into costs.

Meeting adjourned at 7:50 a.m.

Next meeting will be held Thursday, June 1, 2017 at 7:00 a.m.

Valerie J. Martin, Clerk/Treasurer/EDA Director/Zoning Officer